



Graduate Certificate in Leading in Diversity, Equity, and Inclusion



PennState
World Campus

**A world of possibilities.
Online.**

Leading in Diversity, Equity, and Inclusion Online Graduate Certificate

The 12-credit Graduate Certificate in Leading in Diversity, Equity, and Inclusion (DEI), offered 100% online through Penn State World Campus, can provide you with the tools and knowledge you need to promote DEI and build an inclusive workplace through leadership, communication, mentorship, hiring practices, and career management.

This online diversity certificate program can help you become a progressive leader and change manager by giving you the knowledge and skills to develop a personal diversity leadership plan, make mindful and ethical decisions to support positive and sustainable change, analyze complex DEI issues, and understand positive organizational behavior for personal and career advancement.

Developing DEI Leadership Skills

The Graduate Certificate in Leading in Diversity, Equity, and Inclusion program is ideal for leaders and supervisors seeking to incorporate DEI principles into their management style.

This online certificate program fosters a collaborative academic environment for professionals to learn the importance of diversity, equity, and inclusion.



Program Curriculum

The courses in this certificate program blend independent study with peer-to-peer interactions through weekly assignments, discussions, and occasional group work. With online courses through Penn State World Campus, you can work on your schedule without sacrificing quality and meaningful interactions with faculty and fellow students.

All students will be required to take this course:

Diversity Leadership

Learn to apply models, theories, and strategies to manage a diverse workforce and customer base.

Students may then choose electives from the following areas:

Leading Positive Ethical Change

Learn to manage ethical conduct in organizations and explore positive organizational behavior and well-being.

Demonstrating Business Case for Diversity

Learn the analysis and strategic decision-making skills needed for managing people in organizations — including human resource management and people analytics — the cornerstones of sustainable business practices, and the role of HR professionals in managing workplace diversity.

Specialized Competencies for DEI Leaders

Choose from courses on negotiations, career management, leader communication, talent management, and labor and employment law.





Begin Your Application Today

Learn what you need to apply to the Graduate Certificate in Leading in Diversity, Equity, and Inclusion program by clicking on the “How to Apply” button at worldcampus.psu.edu/Leading-DEI.

Did You Know?

- › The courses in this program were developed and are taught by the same respected Penn State faculty who teach on campus.
- › Penn State credits and degrees earned online are identical to those earned by resident students.
- › You can pick from three start dates each year, work on weekly assignments at your preferred pace, and create a personalized path to completion that fits into your busy schedule.



“Our Graduate Certificate in Leading in Diversity, Equity, and Inclusion helps students develop the knowledge to create a significant impact fostering DEI in organizations. Students can learn skills for building an inclusive workplace culture that supports both equity and belonging.

Students will also study frameworks to make mindful decisions; support positive, sustainable change; and build strong business case initiatives for DEI.”

—Veronica M. (Ronnie) Godshalk, Ph.D.
Associate Chief Academic Officer
Professor of Management

“Today’s business leaders understand that people are more likely to perform their best and engage in work cultures that they believe are inclusive. The Graduate Certificate in Leading in Diversity, Equity, and Inclusion focuses on building the skill sets and knowledge that all managers need to effectively lead in organizational contexts that are diverse in terms of people’s expertise, cultural backgrounds, values, perspectives, demographics, and other individual characteristics. Students who complete this graduate certificate are prepared to strategically manage change, attract and cultivate talent, and support perceptions of equity, belonging, and positive organizational cultures.”



—Denise Potosky, Ph.D.
Professor of Management and Organization

Contact Us

Admissions Questions

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worldcampus.psu.edu/admissions



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