



Bachelor of Science in Agribusiness Management



PennState
World Campus

A world of possibilities.
Online.

Table of Contents

Bachelor of Science in Agribusiness Management	3	Why Penn State?	5
Curriculum.....	4	Frequently Asked Questions.....	6
Learning Outcomes.....	4	Begin Your Application Today	7



“The agribusiness industry accounts for nearly one-fifth of the U.S. gross national product. It employs close to one-fourth of the U.S. labor force. An increasingly global market-driven economy imposes greater competitive pressures on agribusiness firms’ decision makers as they meet customers’ and consumers’ needs. Sustaining competitiveness over the long run involves attention

to growth prospects associated with the innovations needed to keep pushing the competitive envelope, and the efficiency gains needed to ensure that implemented technologies can succeed. A degree in agribusiness management can prepare you to take on these challenges as you develop expertise in managing the vital market interconnections among food producers, processors, distributors, retailers, consumers, and regulators, with a goal to create a wholesome, safe, affordable, and accessible food supply for all.”

—Jonathan Tuthill, Ph.D.
Lead Faculty, Agribusiness Management



PennState
World Campus

A leader in online learning since 1998

To learn more about the agribusiness
management program, visit:
worldcampus.psu.edu/agribusiness

Bachelor of Science in Agribusiness Management

The online Bachelor of Science in Agribusiness Management is a 120-credit program grounded in business management principles, designed to examine the critical challenges facing the agribusiness industry in the twenty-first century. With this degree, you can gain the confidence needed to make decisions essential to the management of a business rooted in the agricultural industry. Employment opportunities in the field of agribusiness management are broad and include a wide range of positions related to business

management, finance, production, marketing, sales, and supply chain. Agribusiness management graduates possess knowledge, skills, and perspectives valued in many types of fields, including financial services, food production, and agricultural supply and logistics, as well as retail and wholesale organizations. And as a graduate of this program, your degree opens up opportunities to pursue advanced education in disciplines such as finance, marketing, or business administration.



Curriculum

Our curriculum is designed to teach you to apply business fundamentals to real-world issues and opportunities in the agricultural and life sciences industries. We offer a portfolio of course options so that you and your academic adviser can work together to tailor your degree to fit your individual career goals. Courses in this program include:

Agribusiness Problem-Solving

Develop quantitative problem-solving skills and apply them to specific examples of agribusiness management problems.

Food Product Marketing

Analyze the economic and psychological determinants of the demand for food; learn to make

marketing decisions in an increasingly consumer-driven food system.

Strategic Decision-Making in Agribusiness

Utilize case studies to investigate strategic decision-making among agribusiness firms, highlighting how information and market power shape strategies.

Learning Outcomes

After successfully completing the Bachelor of Science in Agribusiness Management program, you should be able to apply these skills in the workplace:

Application of Technology

Apply contemporary information technology tools, including business software applicable to the field of agribusiness.

Data Analysis and Problem-Solving

Recognize, analyze, and solve issues within agribusiness, using quantitative and qualitative measures.

Management Theory/Practice

Employ agribusiness concepts and principles to contemporary organizational practices.

Industry Communication

Describe key concepts in agricultural and business management and explain

how business management concepts can be applied to manage interactions with other parts of the food system and achieve a competitive advantage in the agricultural business world.

worldcampus.psu.edu/agribusiness





Why Penn State?

A Respected, High-Quality Education

In 1892, Penn State founded one of our nation's first correspondence courses; in 1998, we were one of the first major accredited universities to provide online education. We are committed to ensuring that you have access to a quality academic experience, even when you have job and family obligations to fulfill. Our agribusiness management program has been developed through a partnership between Penn State's College of Agricultural Sciences and Penn State World Campus, a pioneer in providing global online access to a real university education.

Your online courses are the same academically challenging courses that are taught on campus. Yet they give you the flexibility and convenience to study wherever you are, at times that suit your own schedule.

Faculty

The courses in the Bachelor of Science in Agribusiness Management are designed and taught by Penn State professors whose teaching and research interests combine academic expertise and industry experience. They are leaders in their fields and experts in the subjects that they teach, and they are committed to making sure you get a quality academic experience in your online programs.

Employer Recognized and Accepted

The online agribusiness management program will carry the same Penn State commitment to high quality that is respected by employers everywhere. And when you graduate, your diploma will be the same as any other awarded by Penn State. Penn State World Campus is the real Penn State. The only difference is the way in which the courses are delivered to you.

Frequently Asked Questions

Why is Penn State the best choice for me?

Flexibility and convenience

Penn State knows that adults need flexible and convenient learning options to continue meeting their professional and personal commitments. As job responsibilities grow increasingly complex and family schedules become more hectic, online education enables you to study at times and locations that are convenient for you.

Reputation

Penn State is universally regarded as one of the finest educational institutions in the United States. Putting a Penn State degree or certificate on your résumé is a great way to prove to current and potential employers that you are a well-educated professional, and to broaden your career options.

Accreditation

Penn State is accredited by the Middle States Commission on Higher Education and has an outstanding reputation as a research and teaching university. Our courses are also accepted by most other colleges and universities in fulfillment of their requirements.

Is this the real Penn State?

Absolutely. Penn State values online education as highly as it does resident

instruction. The credits you receive are exactly the same as those awarded to on-campus students. Once you complete the requirements for your degree, you will be awarded a diploma that is identical to the one received by any Penn State student. There is no mention on your diploma that you earned your degree online.

How will I interact with my instructor and other students?

You will be part of a group of students in each course in this program, and we use a variety of means to bring students and instructors together, including asynchronous electronic threaded discussions on the course website and email.

What types of student support are available?

As a distance education pioneer, Penn State has developed a nationally recognized support system for students who are geographically removed from campus. With our amazing team of academic advisers, technical support experts, customer service representatives, and Penn State instructors, we'll help you get where you want to go—successfully—through distance education.

Begin Your Application Today

To start the application process, visit worldcampus.psu.edu/agribusiness and click on the “Apply Now” button to access your application. Remember that admissions counselors are available to talk with you about your educational goals, financial aid options, and application deadlines.

To apply for the Bachelor of Science in Agribusiness Management, you need to be a high school graduate or have obtained a GED.

Application Materials

- › Complete online application form and fee
- › Official high school transcripts or GED transcript
- › Official military transcripts (if applicable)
- › Official college or university transcripts (if you attended another institution)
- › TOEFL or IELTS score (if applicable)



Please visit our website for a more detailed description of the requirements and procedure: worldcampus.psu.edu/admissions

Did You Know?

- › Penn State has aligned its online programs, student support services, policies, and procedures to support military personnel, veterans, and military family members.
- › LinkedIn data ranks Penn State second in the country for universities most attended by CEOs.
- › Penn State World Campus is consistently ranked in the top 10 by *U.S. News & World Report* for having the best online bachelor's programs.



Contact Us

Admissions Questions

pennstateonline@psu.edu

814 863 5386

worldcampus.psu.edu/admissions



PennState
World Campus

The Pennsylvania State University
128 Outreach Building
University Park, PA 16802



[@psuworldcampus](#)



[@PSUWorldCampus](#)



[Penn State World Campus](#)



[@pennstateworldcampus](#)

This publication is available in alternative media on request.

Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status. Produced by Outreach and Online Education Marketing U.Ed. OUT 19 WC 0445/jxt/bjm · Copyright © 2019 The Pennsylvania State University