



Graduate Certificate in Strategic Leadership



PennState
World Campus

A world of possibilities.
Online.

Strategic Leadership Graduate Certificate

The 12-credit Graduate Certificate in Strategic Leadership, offered 100% online through Penn State World Campus, explores the challenges that managers face when implementing corporate strategy to shape organizational cultures and facilitate change.

Students in this program can:

- › create effective business strategies to address global challenges and boost organizational performance
- › align organizational elements and manage change to support strategy execution
- › evaluate the challenges executive leaders face when leading organizations through evolving business environments
- › apply executive leadership theories and styles to improve organizational effectiveness and personal leadership skills

Online Learning through Penn State World Campus

To make it easy to customize a learning path unique to your career aspirations and busy schedule, the Graduate Certificate in Strategic Leadership is offered 100% online by Penn State World Campus in partnership with the Penn State Smeal College of Business.



Your online learning experience will be enhanced by meaningful faculty interactions, collaborative group projects, access to instructional resources, and dedicated academic advising and support services. Upon successful completion of the program requirements, you will receive a formal certificate identical to one received by a resident Penn State student.

Program Curriculum

The Graduate Certificate in Strategic Leadership is a 12-credit, four-course online program that can help you gain expertise in the language and discipline of strategy while developing your strengths as an ethical and effective leader.

Required courses (12 credits):

Global Strategic Management

Reviews the fundamental concepts and principles of creating strategies to solve global business problems and improve organizational performance.

Strategy Implementation and Organizational Change

Addresses the managerial challenges of strategy implementation and the difficulties of organizational change.

Strategic Leadership

Presents a senior executive perspective on the key opportunities and challenges faced by business leaders.

Executive Leadership

Explores various leadership theories and styles and their application to practical settings to enhance organizational effectiveness.

To learn more about the Graduate Certificate in Strategic Leadership, please visit:

worldcampus.psu.edu/stratleader





Apply Today

Review the program's admission requirements and complete the online application at:

worldcampus.psu.edu/stratleader

Did You Know?

- › The courses in this program were developed by the same respected Penn State faculty who teach on campus.
- › Penn State online degrees are identical to those earned by resident students.
- › You can pick from three start dates each year, work on weekly assignments at your preferred pace, and create a personalized path to completion that fits into your busy schedule.



Program Benefits

World-Class Education

This program is delivered in partnership with the Penn State Smeal College of Business, which carries the elite AACSB accreditation, an honor reserved for the top 5% of business schools worldwide.

Support Services

You will have access to a full array of support services, including scheduling assistance, career counseling, and 24/7 technical support. As a globally recognized leader in online education, Penn State World Campus understands the unique needs of adult learners.

Rapid ROI

Online graduate certificate programs from Penn State are designed to provide fundamental knowledge rapidly and efficiently.

A Head Start toward a Master's Degree

Some or all credits earned for this certificate can be applied toward a master's degree in strategic management and executive leadership, corporate innovation and entrepreneurship, or business administration if you apply and are accepted into the respective program.

Contact Us

Program Questions

Penn State Smeal College of Business
Professional Graduate Programs Office
Phone: 814-865-5290
smexl@smeal.psu.edu

Admissions Questions

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