



Graduate Certificate in Management Consulting



PennState
World Campus

A world of possibilities.
Online.

Management Consulting Graduate Certificate

In the 9-credit online Graduate Certificate in Management Consulting program, you can learn how to apply research to gain insight, use industry tools for analysis and solution generation, articulate a change plan, and develop key deliverables, such as business cases, cost estimations, and recommendations.

Students in this program can also learn to:

- › master key consulting methodologies to identify problems and develop strategic recommendations
- › navigate the strategies, structures, and business processes used by major consulting firms
- › leverage traditional skills in traditional and interest-based negotiation strategies to create value and craft agreements
- › align objectives, lead in dynamic environments, and ensure successful strategy implementation
- › understand business modeling, venture creation, and corporate entrepreneurship

Online Learning through Penn State World Campus

To make it easy to customize a learning path unique to your career aspirations and busy schedule, the Graduate Certificate in Management Consulting is offered 100% online by Penn State World Campus in partnership with the Penn State Smeal College of Business.



Your online learning experience will be enhanced by meaningful faculty interactions, collaborative group projects, access to instructional resources, and dedicated academic advising and support services. Upon successful completion of the program requirements, you will receive a formal certificate identical to one received by a resident Penn State student.

Program Curriculum

The Graduate Certificate in Management Consulting is a 9-credit, three-course online program designed to address the key issues, concepts, tools, and techniques associated with management consulting. As a student, you will explore a variety of topics, including industry best practices and training, engagement management, consulting agreements and contracts, client relationship management, common frameworks and analytical tools, and client communication approaches.

Required courses:

Business Transformation Consulting

Provides an understanding of key issues, concepts, and methodologies associated with business transformation and management consulting; helps students identify and define organization problems, highlight pain points, map workflows, explore business models, investigate strategic alignment, develop recommendations, present business cases, and deliver prototype solutions.

Management Consulting Methods and Practice

Explores the methods and tools commonly used in the practice of management consulting.

Elective courses (select one):

- › Business Modeling and New Venture Creation
- › Corporate Innovation and Entrepreneurship
- › Corporate Innovation Strategies and Entrepreneurial Methods
- › Emerging Trends, Technology, and Corporate Innovation
- › Executive Leadership
- › Global Strategic Management
- › Negotiation Theory and Skills
- › Power and Influence
- › Strategic Business Architecture
- › Strategic Leadership
- › Strategy Implementation and Organizational Change
- › Supply Chain Management

Electives are subject to change, and a current list is maintained by the program office.

To learn more about the Graduate Certificate in Management Consulting, please visit:

worldcampus.psu.edu/mngtconsulting



Apply Today

Review the program's admission requirements and complete the online application at:

worldcampus.psu.edu/mngtconsulting

Did You Know?

- › The courses in this program were developed by the same respected Penn State faculty who teach on campus.
- › Penn State online degrees are identical to those earned by resident students.
- › You can pick from three start dates each year, work on weekly assignments at your preferred pace, and create a personalized path to completion that fits into your busy schedule.



Program Benefits

World-Class Education

This program is delivered in partnership with the Penn State Smeal College of Business, which carries the elite AACSB accreditation, an honor reserved for the top 5% of business schools worldwide.

Support Services

You will have access to a full array of support services, including scheduling assistance, career counseling, and 24/7 technical support. As a globally recognized leader in online education, Penn State World Campus understands the unique needs of adult learners.

Rapid ROI

Online graduate certificate programs from Penn State are designed to provide fundamental knowledge rapidly and efficiently.

A Head Start toward a Master's Degree

Some or all credits earned for this certificate can be applied toward a master's degree in corporate innovation and entrepreneurship or business administration if you apply and are accepted into the respective program.

Contact Us

Program Questions

Penn State Smeal College of Business
Professional Graduate Programs Office
Phone: 814-865-5290
mgtcns-smeal@psu.edu

Admissions Questions

worldcampus@psu.edu
Phone: 814-863-5386
worldcampus.psu.edu/admissions



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