



# Graduate Certificate in Business Sustainability Strategy



**PennState**  
World Campus

A world of possibilities.  
**Online.**

# Business Sustainability Strategy Graduate Certificate

The 9-credit online Graduate Certificate in Business Sustainability Strategy can help you incorporate sustainable business practices that can drive environmental, social, and governance (ESG) performance while improving profitability, reducing cost and risk, and building competitive advantage.

Students in this program can learn to:

- › assess key economic, social, and environmental drivers of corporate sustainability plans and strategies
- › study business models and design principles to create supply chains that reduce impact, safeguard labor, and manage cost and risk
- › develop skills to lead and manage organizational change to support sustainable strategies
- › implement sustainable business practices that balance company needs with future resource availability and protection

## Online Learning through Penn State World Campus

To make it easy to customize a learning path unique to your career aspirations and busy schedule, the Graduate Certificate in Business Sustainability Strategy is offered 100% online by Penn State World Campus in partnership with the Penn State Smeal College of Business.

Your online learning experience will be enhanced by meaningful faculty interactions, collaborative group projects, access to instructional resources, and dedicated academic advising and support services. Upon successful completion of the program requirements, you will receive a formal certificate identical to one received by a resident Penn State student.

## Program Curriculum

This 9-credit online program can help you successfully lead change for sustainability within your organization, with course work focusing on strategy, business model innovation, operations, supply chain optimization, employee engagement, and change management.

### Required courses:

#### **Sustainability Strategy Development**

An overview of the economic, social, and environmental drivers of the transformation to sustainable business models and practices.

#### **Sustainable Supply Chain Management**

Introduction to new business models and design principles for reinventing products and creating sustainable supply chains by reducing environmental impact while managing cost and risk.

### Choose one:

#### **Executive Leadership**

Emphasizes identity issues that are critical to understanding individual and collective processes in organizational life.

#### **Global Strategic Management**

Integrating multiple functional business areas to resolve global business problems and improve organizational performance.

#### **Managing and Leading People in Organizations**

Overview of human behavior in organizations, and implications for managing and leading individuals, teams, and organizations.

#### **Strategy Implementation and Organizational Change**

Addresses the challenges of strategy implementation, focusing on aligning organizational elements to support strategies and managing complex changes.

To learn more about the Graduate Certificate in Business Sustainability Strategy, please visit:

[worldcampus.psu.edu/sustainability](http://worldcampus.psu.edu/sustainability)





## Apply Today

Review the program's admission requirements and complete the online application at:

**[worldcampus.psu.edu/sustainability](https://worldcampus.psu.edu/sustainability)**

## Did You Know?

- › The courses in this program were developed by the same respected Penn State faculty who teach on campus.
- › Penn State online degrees are identical to those earned by resident students.
- › You can pick from three start dates each year, work on weekly assignments at your preferred pace, and create a personalized path to completion that fits into your busy schedule.



# Program Benefits

## **World-Class Education**

This program is delivered in partnership with the Penn State Smeal College of Business, which carries the elite AACSB accreditation, an honor reserved for the top 5% of business schools worldwide.

## **Support Services**

You will have access to a full array of support services, including scheduling assistance, career counseling, and 24/7 technical support. As a globally recognized leader in online education, Penn State World Campus understands the unique needs of adult learners.

## **Rapid ROI**

Online graduate certificate programs from Penn State are designed to provide fundamental knowledge rapidly and efficiently.

## **A Head Start toward a Master's Degree**

Some or all credits earned for this certificate can be applied toward a master's degree in strategic management and executive leadership, corporate innovation and entrepreneurship, or business administration if you apply and are accepted into the respective program.

# Contact Us

## Program Questions

Penn State Smeal College of Business  
Professional Graduate Programs Office  
Phone: 814-865-5290  
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## Admissions Questions

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