



Graduate Certificate in Business Architecture



PennState
World Campus

A world of possibilities.
Online.

Business Architecture Graduate Certificate

The 9-credit Graduate Certificate in Business Architecture, offered 100% online through Penn State World Campus, can show you how to align your organization's strategic objectives with projects and technology initiatives to improve the execution of a strategy and overall effectiveness and efficiency.

Students in this program can learn to:

- › align objectives with tactical initiatives using strategic business architecture principles
- › leverage emerging trends and technologies to drive innovation and adapt to market changes
- › use architectural modeling techniques to support organizational planning and decision-making
- › integrate business functions to address global challenges and improve performance

Online Learning through Penn State World Campus

To make it easy to customize a learning path unique to your career aspirations and busy schedule, the Graduate Certificate in Business Architecture is offered 100% online by Penn State World Campus in partnership with the Penn State Smeal College of Business.

Your online learning experience will be enhanced by meaningful faculty interactions, collaborative group projects, access to instructional resources, and dedicated academic advising and support services. Upon successful completion of the program requirements, you will receive a formal certificate identical to one received by a resident Penn State student.

Program Curriculum

The discipline of business architecture allows organizations to align projects with strategy by creating the organizational understanding and perspectives needed to understand where they are, where they want to be, and how to achieve the end goal. This 9-credit online certificate can help you understand how business, information, and technology work together to achieve strategic and tactical goals.

Required courses:

Strategic Business Architecture

Focuses on understanding how to effectively execute strategy by using strategic business architecture to align strategy with execution-level projects.

Emerging Trends, Technology, and Corporate Innovation

Surveys new trends and industry disruptors that create new markets and influence decision-making and product development.

Choose one:

Enterprise Modeling

Explores the use and effectiveness of architectural modeling to describe an organization and examines model-based products as tools to support, influence, and enable organization planning and decision-making.

Global Strategic Management

Integrating multiple functional business areas to resolve global business problems and improve organizational performance.

To learn more about the Graduate Certificate in Business Architecture, please visit:

worldcampus.psu.edu/busarc





Apply Today

Review the program's admission requirements and complete the online application at:

worldcampus.psu.edu/busarc

Did You Know?

- › Penn State's Graduate Certificate in Business Architecture is recognized by the Business Architecture Guild.
- › The courses in this program were developed by the same respected Penn State faculty who teach on campus.
- › Penn State online degrees are identical to those earned by resident students.
- › You can pick from three start dates each year, work on weekly assignments at your preferred pace, and create a personalized path to completion that fits into your busy schedule.



Program Benefits

World-Class Education

This program is delivered in partnership with the Penn State Smeal College of Business, which carries the elite AACSB accreditation, an honor reserved for the top 5% of business schools worldwide.

Support Services

You will have access to a full array of support services, including scheduling assistance, career counseling, and 24/7 technical support. As a globally recognized leader in online education, Penn State World Campus understands the unique needs of adult learners.

Rapid ROI

Online graduate certificate programs from Penn State are designed to provide fundamental knowledge rapidly and efficiently.

A Head Start toward a Master's Degree

Some or all credits earned for this certificate can be applied toward a master's degree in corporate innovation and entrepreneurship, strategic management and executive leadership, business administration, enterprise architecture and business transformation, or others, if you apply and are accepted into the respective program.

Contact Us

Program Questions

Penn State Smeal College of Business
Professional Graduate Programs Office
Phone: 814-865-5290
busarc@smeal.psu.edu

Admissions Questions

worldcampus@psu.edu
Phone: 814-863-5386
worldcampus.psu.edu/admissions



The Pennsylvania State University
128 Outreach Building
University Park, PA 16802



This publication is available in alternative media on request.

Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status. Produced by Outreach and Online Education Marketing UBR 25-WC-1764769/anm/kab Copyright © 2024 The Pennsylvania State University