

Graduate Certificate in Business Architecture

Gain the skills and knowledge you need to improve the effectiveness and efficiency of your organization. Earn your certificate 100% online as you learn to align strategic objectives with tactical enterprise level business and technology initiatives. You can learn how to:

- > define strategic requirements for the enterprise
- develop models of the future state that illustrate what the enterprise should look like
- establish a road map of the change initiatives to achieve this future state

Course work includes business strategy execution, organizational technology innovation, and enterprise modeling.

Learn more at: worldcampus.psu.edu/busarc



Step Up to a Master's Degree

Credits earned in this program may be applied toward graduation requirements for the following Penn State master's degrees:

- > Online MBA
- > Corporate Innovation and Entrepreneurship
- > Enterprise Architecture and Business Transformation.

Learn more at: worldcampus.psu.edu/busarc



About Penn State Smeal College of Business

The internationally ranked Penn State Smeal College of Business carries the elite AACSB accreditation, an honor reserved for the top 5% of business schools worldwide. As an online student, you have access to the same world-class faculty who teach in Smeal's resident programs.



About Penn State World Campus

Penn State World Campus has consistently ranked as a top-10 provider of online degrees by *U.S. News & World Report.* We partner with Penn State academic colleges to offer more than 150 high-quality degree and certificate programs online.

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